

PR Expert, Electronic Media

1,48,500

Bachelor's degree or higher (full time) in any discipline

Minimum 10 years of post-qualification experience in Journalism / Public Relations

Less than 70 years of age as on 1st January 2018

Preferred marking on post-qualification experience in Journalism / Public Relations: Max 25 marks
5 marks for each additional completed year (over 10 years minimum experience)

Experience in a reputed electronic media organization with pan-India presence (broadcasting and coverage in more than 5 states) - Max 20 marks

5 marks for each completed year of such experience

Experience in senior profiles such as senior editor / managing editor - Max 15 marks

Experience of working with Central / State government agencies, multilateral development and bilateral agencies (e.g. World bank, DFID, UNDP, ADB, WHO, NRHM,) in electronic media planning and management and public relations - Max 10 marks

5 marks for each completed year of such experience

Master's degree (full time) in Mass Communication / Journalism / Public Relations - Max 20 marks

Certificates / Courses in relevant areas will add weight to the candidature - Max 5 marks

Honors / Awards / recognized publications in relevant area will be an added advantage - Max 5 marks