IEC Expert (Labour Department) 1,48,500

Bachelor's degree or higher (full time) in Mass Communications / Social Work / Developmental Studies / Journalism / Public Relations

Minimum 10 years of post-qualification experience

Less than 70 years of age as on 1st January 2018

Preferred marking on total post-qualification work experience: <u>Max 25 marks</u>

5 marks for each additional completed year (over 10 years minimum experience)

Experience in planning and implementing IEC strategies and programs / public relations / strengthening capacity of institutions to design and develop IEC / mass communication programs - Max 45 marks

5 marks for each completed year of such experience

Proven track record of developing and implementing IEC and mass communication programs with state / central government / bilateral / multilateral organizations (such as World Bank, ILO, DFID, UNDP, ADB etc.) - Max 10 marks

Education higher than Bachelor's degree (full time) in Mass Communications / Social Work / Developmental Studies / Journalism / Public Relations - <u>Max 10 marks</u>

Certificates / Courses in relevant areas will add weight to the candidature - Max 5 marks

Honors / Awards / recognized publications in relevant area will be an added advantage - $\underline{\text{Max 5}}$ marks