

Content Developer

41,350

Bachelor of Arts or other bachelor's degree (full time) in Mass Communication / Journalism / Public Relations

Minimum 2 years of post-qualification experience in content development and / or copywriting and / or graphic designing

Less than 40 years of age as on 1st January 2018

Preferred marking on post-qualification experience in content development and / or copywriting and / or graphic designing: Max 40 marks

10 marks for each additional completed year (over minimum 2 year exp)

Experience in content development and / or copywriting for a reputed media organization (with broadcasting / coverage in more than 5 States) or in a private organization / multinational corporation - Max 20 marks

5 marks for each completed year of such experience

Experience of working with state / central government / bilateral / multilateral organizations (e.g. World bank, DFID, UNDP, ADB) in a copywriter role - Max 10 marks

5 marks for each completed year of such experience

Bachelor of Arts or other bachelor's degree (full time) in Mass Communication / Journalism / Public Relations from any of the institutes as published under the National Institutional Ranking Framework issued by MHRD and / or QS World University Rankings, as updated from time to time - 20 marks

University / College ranked in NIRF2017, as applicable.

Institutes ranked upto 50: 20 Marks | Institutes ranked 51 & above: 10 Marks

10 marks for Interview to be conducted by the Agency