

Grievance Redressal

S. No	Application ID	Name	Grievance	Redressal/reply	Change in Status
1	17104571	Anupam	Dear Sir, I had gone through and downloaded the re-validated status of my application form for the position of PR Expert, Digital Media uploaded today on your site. I got quite disappointed as I was observed Not fit for Evaluation Process with Remarks as Candidate doesn't have Minimum 10 years of post-qualification experience in Journalism/public relations/marketing. Since, post my PGDM my job into private sector was always as Sales & Marketing through my entire career of 10.5 years (at the time of filling application).	Candidate has worked with Bharti Airtel Services Ltd (2007-12-20 to 2009-08-20) as Executive Sales and It cannot be considered as experience in Marketing.	No Change
2	17106982	Shamik Biswas	Please find my grievances with prescribed format attached with supporting attachments a) I have been given zero marks in revalidation for relevant certificate in digital marketing from Govt recognised institute. I have done Digital Marketing Course in IIM Udaipur as part of PGDM . IIM Udaipur (NIRF Rank 15) is a government recognised Institute of National Importance Please see supporting IIM gradesheet. See Page 3 Module IV Digital Marketing of pdf document IIMU Official Gradesheet Also see the Certification issued by Google which is government recognised in Digital Marketing and is world renowned. Please add 5 marks b) I have been given zero marks in revalidation for not having 2 years full time masters degree in Mass Comm, Journalism and PR. I have done 2 years full time MBA from Gujarat University in Marketing and my course includes subjects in Mass communications and PR taught in Advertising Management . See Semester III Subject 06- Consumer Behavior and Advertising Management Please correct my marks and add 20 marks The prescribed format and supporting documents are attached. Please confirm receipt.	A. Candidate has done Executive Program in Global Supplychain management from IIM Udaipur and it cannot be considered as course in Digital Marketing. Google Adword cannot be considered as government recognized certification. B. MBA in Marketing cannot be considered as Master in Mass Communication/Journalism/ PR.R.	No Change
3	17106422	Vivek Vikash	Grievances - I have been given 0 score in Digital media management experience (social media like Facebook, Twitter, LinkedIn, online websites, email, SEO/SEM and others). While I have more than 3 Years Experience in Online Website - ganadesh.com in the capacity of State Editor, Bihar. I have already submitted the experience certificate for ganadesh.com with the application. I am again enclosing the same in case of any confusion. Related Field of Application Form - Digital media management experience (social media like Facebook, Twitter, LinkedIn, online websites, email, SEO/SEM and others).	Grievance Considered Additional score provided 15 Marks provided	Additional 15 Marks
			Grievances - Online Portal Experience of 3 year should be considered	Experience of working with Ganadesh.com considered additional 15 Marks will be awarded	

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4	17107401	Md Sarwar Alam	My name is Md Sarwar alam i have applied for pr expert and digital media job, My application id is (17107401) and i have more than 10 years experience in pr and digital media and i am also google certified but u unfit my application. Kindly re- evaluate my application i am fit for pr and digital media job for further procedure.	Candidate has worked with LINK Courier & Logistics(2003-06-04 to 2007-11-15) as Sales Executive and this experience cannot be considered in marketing and consequently Minimum 10 years of post-qualification experience in Journalism / Public Relations / Marketing Could not be established.	No Change
5	1710539	Santosh Shrivastava	Claims experience of 10 years	Grievance Considered, Moved to Fit for further Process	Fit for further Process
6	17104639	Amrita Tejashwi	Dear Mancer Team, This is regarding the application for the post of PR Expert Digital at Bihar Vikas Mission. <ol style="list-style-type: none"> Under the category "Preferred marking on post-qualification experience in Journalism / Public Relations / Marketing Max 25 marks 5 marks for each additional completed year (over 10 years minimum experience)" I have been scored 0. I am engaged in digital communication since 2005, starting with my stint at Infocom Network Ltd. that sums upto 12 years of relevant experience. Based on your marking criteria, the score should be 5X2=10. In the category, Digital media management experience (social media like Facebook, Twitter, LinkedIn, online websites, email, SEO/SEM and others) - Max 35 marks 5 marks for each completed year of such experience, I have been scored 15. However, my experience in digital media is of 12 years. Throughout my career in media, I have been engaged in managing the website, writing articles and editorials for digital magazines and websites. As per my calculation, I should be scored 35. Master's degree (full time) in Mass Communication / Journalism / Public Relations Max 20 marks I have completed Post Graduate Diploma in Mass communication from Indian Institute of Mass Communication. The score has not been given for the PG course. Kindly address the scoring issues. I am reattaching my resume for your reference 	Grievance Redressal of queries is as follows: <ol style="list-style-type: none"> Additional Experience one year of experience established from documents. Additional 5 marks awarded. Experience in Digital Media considered additional 20 Marks Provided for the same Post Graduation Diploma in Journalism has not been considered as it is 1 Year Diploma Course 	Additional 25 Marks will be awarded